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1.0 Executive Summary

2.0 Introduction

- Ottawa has a small up and coming indie game industry

- only small (under 50 employees) gaming studios

- Several post secondary gaming, software and art programs

- Jillian Mood is champion small game studios in Ottawa

- consulting services, “The Collective”, Girl Force, O’Jam

3.0 Secondary source information

Historical Background of indie studios

* Early cottage industry studios, Proliferation of tools, support of school programs and mainstream recognition of gaming industry

Gaming Industry of Ottawa Summary

- dominant studios, events, Professional organization, support schools and talent

Growth trends and future prospects

* Government support, popularity of indie titles, growing sophistication of tools

4.0 The interview

4.1 Daily Work

* running a studio is rewarding long work that requires dedication, adaptability and life-long learning
* It can be stressful but the end result is a product to call your own accomplished in your own way

4.2 Industry and Opportunities

* The indie studio industry is growing with many government programs to support it.
* There is a lack of skilled developers in the field, constant training and refining skills through competitions and game games is important for students
* There are many opportunities to fail, good marketing and leadership is key

4.3 Success and Prospects

* Sky is the limit for success, but failure is omnipresent. Good talent, marketing, and well executed games are necessary for survival
* Most studio owners come from working in larger studio and branching out on their own, typically with a successful title under their belt.

4.4 Skills and Culture

* Leadership training is key, as well as finding creative and ambitious staff that is willing to try new things and make mistakes along the way
* Best way to meet people in the industry is networking at gaming events, and game jams

5.0 Conclusion/Recommendations

6.0 References

Appendix A- Initial Contact

Appendix B- The Questions

Appendix C- The Thank You Letter